

**2023 EDITION**

# LED DIGITAL POSTER PROPOSAL

[the95advertising.com](https://the95advertising.com)





# WHAT IS A LED POSTER DISPLAY?



THE 95 ADVERTISING  
LED DIGITAL DISPLAYS

A LED poster display, is a freestanding screen used to present captivating videos and images both indoors and outdoors, including in retail stores, shopping malls, event, exhibitions etc. The indoor LED poster is also called an LED poster mirror or mirror LED screen sometimes. It is versatile as it could be an independent smart LED poster or connect up to 10 LED posters together to be a giant LED video wall to display your stunning content, The LED poster displays allow freestanding, hanging, wall-mounting, and you can even add your personality by creative splicing.





These LED posters are seamless, lightweight, portable, and user-friendly. You are able to present any content in different formats with simple clicks. These features make them ideal devices for advertising, saving your maintenance costs for replacement.

LED poster displays will benefit your advertising campaigns in a modern and dynamic way. Providing you with the best-LED tool, The 95 Advertising innovative LED poster solutions guarantee your advertising will be a stunning experience.

# SPECIFICATIONS

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## Indoor Pixel 2.5

1,000 Brightness Nit

Rotating images up to 45

Play multiple videos with sound connect to speaker

Allow to connect 2 posters together and make big size image or video

2 posters connect can play Youtube

Screen size 6ft high 2ft wide

256 wide pixel size x 768 high pixel size



## Outdoor Pixel 2.5

5,000 Brightness Nit

Rotating images up to 45

Play multiple videos with sound connect to speaker

Allow to connect 2 posters together and make big size image or video

2 posters connect can play Youtube

Screen size 6ft high 2ft wide

256 wide pixel size x 768 high pixel size



# WHY CHOOSE OUR LED POSTER?

The 95 Advertising LED posters are designed to instantly grab the attention of passersby, making them an irresistible attraction. These portable LED posters, built to last a lifetime, are your key to standing out in seconds.

They're not just brilliant; they're also incredibly sturdy. The 95 Advertising LED poster display offers multiple installation options for creativity and flexibility. These posters are more durable than ever, with a unique production process and an aluminum case.

When it comes to making an impression, The 95 Advertising LED poster is both impressive and versatile. Designed to create a captivating visual impact, it leaves a lasting impression on viewers. These posters are widely used in various situations, whether it's tradeshows, advertising companies, retail businesses, or shopping malls.





# WHERE TO USE LED POSTER?



## **T** Tradeshows

The LED Poster enjoys a wide range of applications, favored by retailers and businesses for indoor use in window displays, product launches, POP promotions, and brand activations.

## **P** Public Spaces

As a high-resolution digital signage display, the LED Poster is also used extensively in public spaces – transportation hubs, conference rooms, shopping malls, airports, and other commercial locations.

## **A** Advertising Campaigns

LED poster display is used in advertising campaigns to attract attention on the streets or at specific venues like malls and airports, hotel lobby where people are often fast-paced to deliver special offers and lift visitation and sales.

# WHERE TO USE LED POSTER?

## **C** Companies

LED poster is also used by companies to display their logo or other promotional messages, helping them build brand awareness and boost sales while giving a professional look for the company's image.

## **A** Art Galleries & Museums

LED posters are often displayed in art galleries or museums as an alternative to traditional print media such as paintings on canvases; this allows them to be displayed without taking up any physical space and allows the led poster display to offer a larger image for people who are viewing it from further away or in an auditorium-type setting.



# WHERE TO USE LED POSTER?



## **C** College Campuses

LED poster is also used by college campuses as a way of displaying information about upcoming events, classes, and other happenings at their school; this increases the visibility of the events to a greater number of people and allows more students to be made aware of the opportunities that are available to them on campus.

## **S** Shopping Mall

LED poster displays can also be used in other settings such as at shopping malls, or any other places where there is a lot of foot traffic; this is because the poster LED displays can attract attention and help direct people towards specific parts of the building or area where they want to go.



# AVAILABLE FOR

## Rental

Experience the power of our LED posters without commitment by taking advantage of our convenient rental options. Our flexible rental services allow you to showcase your message with stunning LED displays for any event or promotional campaign.

## Purchase

Unlock the potential of captivating visuals for your business by purchasing our high-quality LED posters. With a wide range of options, you can find the perfect LED display that fits your needs, whether for tradeshows, retail spaces, advertising campaigns, or other applications.

## Advertising Collaborations

We welcome advertising collaborations with businesses, subject to approval. Our collaboration process considers factors such as location, type of business, and desired length of time for the partnership. This ensures we can effectively align our LED posters with your advertising goals and target audience, creating a successful and mutually beneficial collaboration.



# ABOUT US



The 95 Advertising, a subsidiary of The 95 Agency, is a leading Atlanta-based provider of cutting-edge LED Digital Products. With a focus on delivering exceptional advertising solutions, we offer a wide range of products, including indoor and outdoor LED digital posters, LED mobile trailers, LED advertising intelligent shelves, and more. Our innovative LED digital products empower businesses to captivate their audiences, increase brand visibility, and leave a lasting impression. We pride ourselves on delivering top-notch customer service and helping companies to thrive in the dynamic world of digital advertising.





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# THANK YOU

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